

Code: 9E00304d

M. B. A - III Semester Regular Examinations, January 2012  
**E-BUSINESS**

(For students admitted in 2010-11 only)

Time: 3 hours

Max Marks: 60

Answer any FIVE questions  
All questions carry equal marks

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- 1 Explain the following with appropriate examples:
  - (a) e-business elements
  - (b) e-business requirements.
  - (c) e-business strategy.
  
- 2 Explain the following with appropriate industry examples:
  - (a) e-market success factors.
  - (b) e-market technology solutions.
  
- 3 Illustrate the following with suitable examples.
  - (a) e-procurement models.
  - (b) e-procurement solutions.
  
- 4 Briefly explain the following:
  - (a) Risk management
  - (b) e-business security.
  - (c) e-business infrastructure.
  
- 5 Briefly explain the following:
  - (a) Distributed-object middleware.
  - (b) Data access middleware.
  - (c) Transaction oriented middleware.
  
- 6 Briefly the significance of enterprise information systems in e-business implementation.
  
- 7 Elucidate on challenges during e-business transformation.
  
- 8 Explain web services- oriented architecture.

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